

From: Warden, Joseph <[REDACTED]>
Sent: 12/16/2021 2:36:13 PM
To: Jason Golden <[REDACTED]>
Subject: 5 minute discussion on no cost Pilot Partnership

WARNING: EXTERNAL EMAIL - THIS EMAIL DID NOT ORIGINATE FROM WCS

Hi Jason

I've reached out a few times this week in an attempt to connect before the break. Please let me know if you have any interest in chatting about our no-cost pilot or if there is someone else I should speak with about this opportunity.

Please let me know when you have 5 minutes or if easier feel free to [Click here](#) to save some time on my calendar.

Hope you have a great break and enjoy the Holidays with family and friends!

Regards,

Joe Warden
Senior Account Executive - Mid-Atlantic
EdisonLearning
[REDACTED]
[REDACTED]

www.edisonlearning.com

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On Wed, Dec 15, 2021 at 4:45 PM, Joe Warden <[REDACTED]> wrote:

I don't mean to be a pest but with the break quickly approaching I wanted to follow up on my previous email asking your interest in trying out our eCourses for the Spring Semester. We are offering this exciting opportunity to a few select districts including yours in the area I support. I thought this would be a great opportunity help take some strain off your teaching staff while giving you a chance to test out our online solution at no-cost and no obligation.

To participate, you would simply choose a core or elective eCourse from [our catalog](#) for 20-25 students at your school and we'd get you set up for a smooth integration.

This pilot offers you an opportunity to promote your school/district success by ...

- Sampling our online content and advisory services
- Offering a FREE course to 20-25 students
- Be highlighted as a leader in a nationwide equity initiative
- Access any professional photography and videography we capture at the school
- Access to share the case study we produce about the pilot's results at the school

- Participating as a featured educator and thought leader on a webinar and/or podcast about your experience using our product

Would you be interested in participating in this pilot program? Let's start with a brief call to explore how this could fit your school's goals. You can [click here](#) to save some time on my calendar. I look forward to partnering with you!

** The pilot falls under a nationwide equity initiative. The Equity Everywhere™ project delivers on our belief that demographics, economics, and zip codes should never be barriers to a high-quality education. Through pilots launched in a variety of schools across the country, we will follow the progress of students learning with our online courses. We will explore how our solution delivers equitable learning opportunities and outcomes for every child in every home, community, and school.*

Sincerely,

Joe Warden
Senior Account Executive - Mid-Atlantic
EdisonLearning

[REDACTED]
[REDACTED]

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On Tue, Dec 14, 2021 at 5:48 PM, Joe Warden <[REDACTED]> wrote:

Hi Jason

I know you are super busy and trying to wrap up before a well-deserved Winter break. Knowing you don't have much time, I want to reach out and ask for 5 minutes to learn more about your online learning program and discuss a pilot opportunity we are rolling out at EdisonLearning called "Equity Everywhere." We are launching this no cost pilot for the second semester to a few selective Districts and we would like to discuss a partnership with your district.

Please let me know when you have 5 minutes or if easier feel free to [Click here](#) to save some time on my calendar.

Regards,

Joe Warden
Senior Account Executive - Mid-Atlantic
EdisonLearning

[REDACTED]
[REDACTED]

www.edisonlearning.com

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