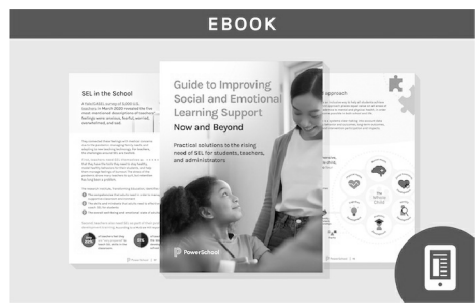


**From:** PowerSchool <[REDACTED]>  
**Sent:** 10/26/2021 1:51:23 PM  
**To:** Jason Golden <[REDACTED]>  
**Subject:** PowerSchool Newsletter | Powering Student Success

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## Guide to Improving Social and Emotional Learning Support

This new eBook takes an in-depth look at SEL fundamentals and ways schools and districts are implementing programs to address social and emotional concerns at the student, educator, and institutional levels.

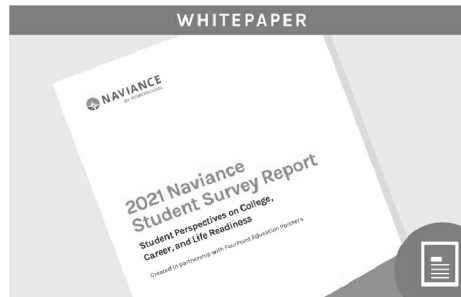
[GET THE EBOOK](#)

## Finding Balance: Addressing Today's Challenges with Lessons Learned from Last School Year

Hear the biggest lessons learned from last year from expert panelists, including Holly Clark from Infused Classroom, Darnel Degand

from UC Davis; Jean-Claude Brizard from Digital Promise, and Mark Sparvell from Microsoft. They share best practices for continuing the use of edtech innovations, supporting educators and students with social and emotional learning, and delivering whole-child instruction. Register to watch the webinars on-demand, anytime, anywhere.

[VIEW THE SERIES](#)



### **New: 2021 Naviance Student Survey Report**

Get the results of this year's survey of over 15,000 students for a revealing look at their perspectives on college, career, and life readiness—helping you plan to support better student outcomes.

[GET THE REPORT](#)



### **Preparing New Teachers for Long-Term Career Success**

Learn how the PowerSchool and Microsoft

Digital Learning Lab supports tomorrow's teachers at UC Davis School of Education. The Lab features state-of-the-art audio-visual equipment and leading education software solutions.

**[LEARN MORE](#)**

### **OUR BIGGEST SALE OF THE YEAR: Professional Services Black Friday Sale!**

Do you need Product Tailoring for PowerSchool SIS, eSchoolPlus, eFinancePlus, BusinessPlus, Enrollment, or PowerSchool Special Programs? Do you need to stock up KTO hours, or consulting or data services hours? If so, now is the best time of the year to save on Professional Services.

Visit **[PowerSchool Community](#)** and request your hours today. This offer expires 12/31/21. Terms and conditions apply. Get more details **[here](#)**.



### **5 Ways Online Enrollment Improves Student Safety**

Find out how switching from an outdated paper enrollment process can help securely collect medical records, ensure accurate contact information, strengthen data security, and more.

**[GET THE EBOOK](#)**



## Curriculum Corner



### **Accelerating Learning Gains through a Comprehensive, Ongoing Approach**

Learn how PowerSchool's interoperable solutions, ongoing professional development, and strategic partnerships can help you address unfinished learning and accelerate learning gains.

[LEARN MORE](#)



## School Ops



### **Webinar: 4 Steps to a Modernized K-12 Finance and HR Solution**

The Director of Finance at Grain Valley School District discusses ways to simplify processes, untangle workflows, improve accuracy, and gain valuable data insights with a modern, unified solution.

[WATCH NOW](#)



## HR Corner



### **Customer Spotlight: Reducing Contract Stress and Hiring Faster**

Find out how Savannah-Chatham County Public Schools completes teacher contracts in

just days and with less stress thanks to digital records.

**WATCH THE VIDEO**



**How a Strong Data Culture Can Support Personalized Learning**

Get insights from Jean-Claude Brizard, CEO of Digital Promise, about using data to get a picture of the whole child and address each student's needs.

**READ BLOG**



**College Admissions Guide: Improving Best-Fit Outcomes for All Students**

This info-packed guide provides tips and insights to help students at each stage of high school to explore, prepare, and apply to their best-fit college.

**GET THE GUIDE**



"With PowerSchool Unified Insights, we are finding tremendous value in the ways that

data dashboards have empowered our educators to quickly tend to the individual needs of their students and engage families in the process.”

—Dr. Michael J. Martirano, Superintendent,  
Howard County Public School System, MD

[SEE MORE CUSTOMER STORIES](#)

[SHARE YOUR STORY](#)

## Relive PowerSchool EDGE 2021 on PowerSchool TV!

Listen to PowerSchool customers from around the U.S. discuss the state of K-12 education and how PowerSchool's unified solutions help support teacher development, student learning, and operations at their districts.

[WATCH ON PSTV](#)

## PARTNERSHIPS



### Webinar: How to Connect x2VOL with Your PowerSchool Account for Easy, Online Service Hour Tracking

Learn how x2VOL empowers schools and districts to manage student service, access data insights, and engage students in meaningful growth in one easy-to-use platform. The single sign-on partnership with PowerSchool makes accessing x2VOL easier than ever.

[REGISTER NOW](#)



PowerSchool's One-Stop Shop for School

## Payments

Easily accept school payments online using Vanco Education's PowerSchool integrations. Vanco simplifies payments for district staff and families with a one-stop shop for any school payment: from assigning registration fees to specific students to collecting spirit wear payments or adding money to a lunch account balance. Learn how 1,200+ districts across the U.S. have saved time with Vanco's RevTrak Web Store.

### [LEARN MORE](#)

Learn more about [PowerSchool's Partner Program](#).

## CUSTOMER EDUCATION

### Have You Registered for PSU?

Onsite PSU events are back! Registration is open for PSU Remote Plus Winter, December 6-10, and PSU Amelia Island, Florida, February 6-10, 2022.

### [REGISTER TODAY](#)

Find out what else is new in Customer Education by visiting our [blog](#) on PowerSchool Community.

## WEBINARS

Hear from customers and other K-12 leaders in a free live or on-demand webinar. Scheduling conflict? Register anyway, and we'll send the recording straight to your inbox!

### **Strategies to Simplify Teaching & Learning with PowerSchool**

Monday, November 15

Join us as we discuss how teachers can simplify teaching and learning with classroom management tools and why early implementation is essential.

**REGISTER**

**Finding Balance Series Part 1: Assessing and Teaching with the Whole Child Top-of-Mind**

Hear from industry expert panelists on using data to assess the whole child, providing personalized learning through analysis of data, and looking at holistic data.

**WATCH NOW**

**Finding Balance Series Part 2: Lessons Learned from the Evolution of Edtech Innovation in 2020**

Gain insights from K-12 thought leaders and representatives from schools and districts—with examples of how data has driven strong decision-making, and how we can work toward tech equity to support students.

**WATCH NOW**

**Supporting Teachers with 24/7, Personalized Professional Learning**

We discuss tools one K-12 district uses to train more teachers and staff more easily. Find out how to deliver high-quality, personalized learning content and move beyond the idea of checking compliance boxes.

**WATCH NOW**

**Student Perspectives on College, Career, and Life Readiness**

A discussion of key findings from the 2021 Naviance Student Survey. Attendees will learn about trends in student preferences and how to best support students' college and career readiness.

**WATCH NOW**

**How Educators are Solving Unique Challenges by Bringing Data Together**

Learn how districts have built highly customized data dashboards to gain a holistic view, improve flexibility and adaptability in



decision-making, and more.

[WATCH NOW](#)

[CHECK OUT MORE ON-DEMAND  
WEBINARS](#)

## EVENTS

### **Join us at the 2021 CITE Annual Conference—Nov. 16 & 17, Sacramento**

Visit our booth (#101) for resources on how PowerSchool can support the entire educational ecosystem for California schools and districts. Also, hear from California educators and thought leaders as they share success stories and lessons learned in our sessions. Click on the link below to see the agenda.

### [SEE THE SCHEDULE](#)

Look for PowerSchool at these upcoming industry events. Also, be sure to check out our [\*\*Events page\*\*](#) to keep up with where the PowerSchool team is for the remainder of the year.

- [\*\*CABSE Annual Conference\*\*](#) – San Diego, CA (Oct. 28-30)
- [\*\*Texas Assessment Conference\*\*](#) – Round Rock, TX (Nov. 1-3)
- [\*\*District Admin Superintendent's Summit\*\*](#) – Tucson, AZ (Nov. 3-5)
- [\*\*HECC Annual Conference\*\*](#) – Indianapolis, IN (Nov. 8-10)
- [\*\*National Summit on Education\*\*](#) – Orlando, FL (Nov. 18-19)

[PowerSchool](#) - 150 Parkshore Drive, Folsom, CA  
95630

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